

2020

# Revenue Streams

Manage your business effectively

3RD  
WORKBOOK



# Revenue Streams

- Product Sales
- Asset Sales
- Usage Fee
- Renting
- Licensing
- Subscription
- Free-premium
- Middle Man
- Advertising & Sponsorship
- Funding





# Business Model Canvas

The Business Model Canvas, is a strategic management and entrepreneurial tool. It allows you to describe, design, challenge, invent, and pivot your business model.



# Business Model Canvas

What is your value proposition?

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What is your customer persona?

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What channels are you using?

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What is your customer relationship? – Attract. Keep. Grow

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What revenue model are you using?

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# Business Model Canvas

What resources do you need?

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What partners/suppliers do you need?

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What activities are you delivering?

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What are your fixed costs?

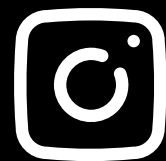
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# BOSS Squad<sup>TV</sup>



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