

**I AM MY BRAND BY
KUBI SPRINGER**

Dog or Wolf?

Positivity or Negativity?
Which one are you really feeding?



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THE DOG OR THE WOLF?

An ancient Latin American story told by Professor Srikumar Rao.

There was once a young man who was about to turn into an adult. As part of the local tradition he went to the medicine man before he became an adult in the tribe. When he went there, the medicine man told him:

'Here is this dog, it represents love, joy, positivity, happiness, kindness and faith. Here is the wolf, it represents hate, pain, negativity, cruelty and fear. Both the dog and the wolf live inside you and they are fighting.'

- Extract taken from 'I AM MY BRAND' by Kubi Springer



Who Are You Feeding?

The young man looked amazed and said:

'Who is going to win?'

**The medicine man took his hand and said:
'Whichever you choose to feed.'**

- Extract taken from 'I AM MY BRAND' by Kubi Springer

Your job is to pay attention to what is coming as an 'easy thought'.

- Extract taken from 'I AM MY BRAND' by Kubi Springer



Dog

POSITIVITY



Wolf

NEGATIVITY

What word's are you extremely comfortable saying about you and your brand? When you study your truth you will identify if you are feeding your dog or your wolf - Extract taken from 'I AM MY BRAND' by Kubi Springer



“**DEFINE YOUR BRAND**
OR THE WORLD
WILL DEFINE IT FOR YOU”

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