

DIGITAL TOOLS

Software and tools you can use to help assist you with your brand/business

CONTENT CREATION

1. Canva - www.canva.com

Canva is a graphic design platform that allows users to create social media graphics, presentations, posters and other visual content.

2. Inshot - www.inshot.com

InShot Editor is a photo and video editing app especially designed to improve the final result for any video you want to upload to your Instagram. It also lets you improve pictures and, of course, save your edited videos to your device's memory.



3. Snapseed - www.snapseed.online

Snapseed is a complete and professional photo editor developed by Google.

4. BeFunky - www.befunky.com

If you're looking for a way to quickly create collages and other photos, BeFunky Graphic Designer can help. You can also make cards, banners, brochures, and posters with this fast content creation software package.

5. Fotor - www.fotor.com

Looking for photo editing, photo effects, and image retouching? Try the templates and tools from Fotor to make graphic design easy.

ORGANISATION

1. UNUM - www.unum.la

UNUM, it's an app that allows you to handcraft layouts, tailor your grid, save posts to drafts and plan the perfect looking feed.

2. Monday.com - www.monday.com

Monday.com is a work operating system that enables organisations to build custom workflow apps in a code-free environment - to run projects, processes and everyday work.

3. Asana - www.asana.com

Asana is a web and mobile application designed to help teams organise, track, and manage their work.



4. Google Calendars

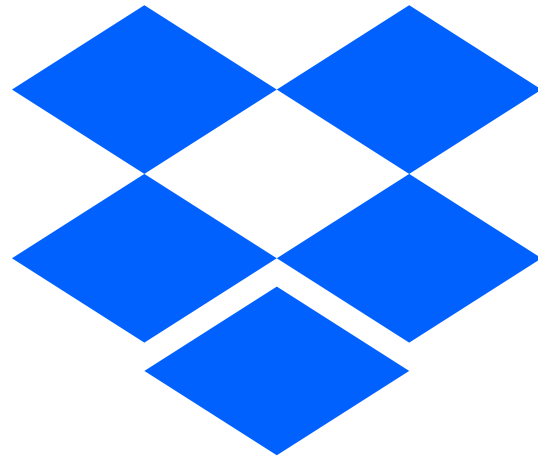
Keep your diary accessible and easily book in meeting, events and sessions at your finger tips. You can also share your schedule with your team to keep them up to date.

5. Wunderlist -

If you have multiple to-do lists, this app is a lifesaver. The intuitive design is easy to use and highly functional—use it manage multiple lists, set reminders, and keep track of important notes, documents, or voice recordings pertaining to particular tasks

STORAGE

1. Dropbox



2. Google Drive



3. One Drive



4. iCloud



5. Mega



DATA PROTECTION

1. Jumbo - App store

Jumbo, a new privacy assistant app for iOS, attempts to take the guesswork out of privacy settings.

2. Disconnect me - www.disconnect.me

Make the web faster, more private, and more secure. Disconnect lets you visualise and block the invisible sites that track your search and browsing history.



3. Norton - Anti-Virus



4. PC Protect - Anti-Virus



5. AVG - Anti-Virus



CRM SYSTEMS

1. GetResponse -
www.getresponse.com



2. Sales Force - www.salesforce.com/uk/



3. Wix - www.wix.com



4. Monday.com - www.monday.com



5. Zendesk - www.zendesk.co.uk

